



Summer - Fall 2026

Social Media Representative Application

Are you the friend that gets everyone to do a TikTok? Are you always posting aesthetic photos on Instagram? Do you love expressing yourself through editing videos and always know the latest trends? We want YOU! **ApartmentsFor is looking for a motivated, creative social media intern to represent 407apartments.com this Summer - Fall 2026.**

What To Expect:

- As the Social Media Representative, your weekly assignments will require you to gather content on campus, at Orlando hotspots, and at student housing properties; plus you'll provide coverage for marketing events.
- Interns should expect to dedicate **10-15 hours per week** to internship meetings, social media content, and marketing projects.
- Instruction for this internship will be provided remotely, but requires on-site content to be shot in Orlando (UCF area).
- Interns will be expected to meet weekly for a training and review session via Zoom and work and tasks will be completed in Orlando (UCF area).
- Interns should expect to be given flexibility in their work schedule to accommodate their class/exam schedules when given proper notice. The internship should take priority over clubs or extracurriculars.
- **This is a PAID position**

About ApartmentsFor

Over a decade ago in Gainesville, FL, Swamp Rentals was created with an idea to make a housing search that is truly representative of the community. Since then, ApartmentsFor has heard the need of 7 cities across the southeast for a search of their own. Our team has taken years to develop each unique brand **with local industry leaders, students and experts as our trusted resource.**

Explore a few of our websites:

<https://www.apartmentsforclemson.com/>

<https://www.renttally.com/>

<https://www.apartmentsforbulls.com/>

<https://www.apartmentsforlegends.com/>

<https://www.swamprentals.com/>





What We'll Be Working On:

- Create compelling on-camera social media content on TikTok and Instagram to engage UCF student renters and parents.
- Provide local expert insight on student life in Orlando (UCF area) and creative ways to engage students with social media content.
- Help develop digital strategy including SEO, content marketing and social media marketing.
- Video editing with Instagram, TikTok, CapCut, or Adobe Premiere Pro.
- Review and help maintain quality assurance and customer satisfaction across all sites.
- Learn the inner workings of an entrepreneurial online venture by assisting with social media branding, customer retention, and other day-to-day operational tasks.
- Becoming a confident on-camera personality to represent 407apartments.

The Ideal Candidate Must:

- Be a current Freshmen, Sophomore, Junior, or Senior at the University of Central Florida
- Possess a creative passion for social media marketing
- **Have video editing experience - CapCut or Adobe Premiere Pro is a plus!**
- Be familiar with making and editing TikToks/Reels
- Have an entrepreneurial spirit
- Be an active and social student at UCF
- Be self-sufficient and self-confident when working alone
- Be eager to learn and experience
- Consistently strive to be the best at what they do (in action, not just words)
- Have a valid driver's license and reliable transportation

How to Apply:

- **Submit resume to Internship Coordinator at georgina@apartmentsfor.com**
- If selected for further interviewing, you will be contacted via email to schedule a Zoom interview.