



## Fall 2025 - Spring 2026 Social Media Representative Application

Are you the friend that gets everyone to do a TikTok? Are you always posting aesthetic photos on Instagram? Do you love expressing yourself through editing videos and always know the latest trends? We want YOU! **ApartmentsFor is looking for a motivated, creative social media intern to represent SwampRentals.com.**

### What To Expect:

- As the Social Media Representative, your weekly assignments will require you to gather content on campus, at Gainesville hotspots, and at student housing properties; plus you'll provide coverage for marketing events.
- Interns should expect to dedicate 10-15 hours per week to internship meetings, social media content, and marketing projects.
- Instruction for this internship will be provided remotely, but requires on-site content to be shot in Gainesville. Interns will be expected to meet weekly for a training and review session via Zoom and work and tasks will be completed in Gainesville.
- Interns should expect to be given flexibility in their work schedule to accommodate their class/exam schedules when given proper notice. The internship should take priority over clubs or extracurriculars.
- **This is a PAID position**

### About Swamp Rentals

SwampRentals.com is part of a collection of online apartment guides across the Southeast operated by ApartmentsFor. Our company is dedicated to helping student renters find the perfect apartment that fits their lifestyle and budget. Proudly founded by a team of Florida off-campus student housing experts, we are excited to have UF Gators on our team! This internship will offer participants the opportunity to learn more about social media strategy, SEO, and customer relationships; plus create a body of resume-worthy work.

Explore a few of our websites:

<https://www.apartmentsforathens.com/>

<https://www.apartmentsforbulls.com/>

<https://www.407apartments.com/>

<https://www.apartmentsforlegends.com/>

<https://www.renttally.com/>



## What We'll Be Working On:

- Create compelling on-camera social media content on TikTok and Instagram to engage UF student renters and parents.
- Provide local expert insight on student life in Gainesville and creative ways to engage students with social media content.
- Help develop digital strategy including SEO, content marketing and social media marketing.
- Video editing with Instagram, TikTok, CapCut, or Adobe Premiere Pro.
- Review and help maintain quality assurance and customer satisfaction across all sites.
- Learn the inner workings of an entrepreneurial online venture by assisting with social media branding, customer retention, and other day-to-day operational tasks.
- Becoming a confident on-camera personality to represent Swamp Rentals.

## The Ideal Candidate Must:

- Be a current Freshmen, Sophomore, Junior, or Senior at the University of Florida
- Possess a creative passion for social media marketing
- **Have video editing experience - CapCut or Adobe Premiere Pro is a plus!**
- Be familiar with making and editing TikToks/Reels
- Have an entrepreneurial spirit
- Be an active and social student at UF
- Be self-sufficient and self-confident when working alone
- Be eager to learn and experience
- Consistently strive to be the best at what they do (in action, not just words)
- Have a valid driver's license and reliable transportation

## How to Apply:

- Submit resume to [georgina@apartmentsfor.com](mailto:georgina@apartmentsfor.com)
- If selected for further interviewing, you will be contacted via email to schedule a Zoom interview.